

## External Judges



### Bradley Starr Bio

#### Currently CEO of Bizantra, UK

Bizantra is a founder sponsor of IdeaspaceGlobal, the online extension of Global Entrepreneurship Week. Bradley sits on the IdeaspaceGlobal management team. <http://www.ideaspaceglobal.org/>

Born in Birmingham, England.

Following school at Clifton College studied mechanical engineering at Imperial College London.

Commenced work in the engineering industry, progressing to international sales and marketing, working in the UK and the US.

Founded the Miller Starr Database Marketing company with Paul Miller in 1985.

Grew Miller Starr to be one of the largest dedicated database marketing operations in Europe with international clients including Dell, BT, GM, Microsoft. Miller Starr acquired by the Interpublic Group in 2000, to become the global marketing data & analytics operation within MRM Worldwide & McCann Erickson.

Member of the MRM Worldwide Global Executive Board from 2001 to 2008 with joint responsibility for over 2,000 people in 35 offices, key global client relationships & global marketing data and analytics services. In 2003 received the HK McCann Leadership Award for outstanding leadership.

Left MRM Worldwide at the end of April 2008 to start Bizantra.

Key expertise – Pragmatic and efficient use of technology for improved business, marketing and customer service performance. International small & large business management and team leadership.

Fundamental belief in networked and cooperating small businesses driving future economic growth.



## **STOJAN GOURUP**

### **Inkubator Sezana (Slovenia)**

Stojan Gorup is one of the most experienced business incubator managers in Slovenia who has been for two decades deeply involved in the development of incubation in Slovenia, especially ideating, starting-up and managing the Business Incubator and Business Innovation Centre in Sezana.

After he graduated in economy at the University of Ljubljana he started his career in programming the establishment of international free zone on Slovene-Italian border, but after few years he focused his involvement mainly on business incubation and business innovation.

From 1992 when he started his activity as a business incubator director he was involved in many feasibility projects in Slovenia, Serbia, Bosnia, Romania, Botswana, Lithuania dealing with territorial business support systems from technology incubators to business zones. He was engaged also in evaluating existing incubation systems for the national agencies in Romania, Botswana and Vojvodina (Serbia). In the role of a representative of the associate member of EBN from 2006 to 2010 and a full member from 2011 he was regularly present in EBN annual assemblies.

**Web:** [www.inkubator.si](http://www.inkubator.si)



**EVA PANDO**  
**CEEI Asturias (Spain)**

Eva studied Industrial Engineering at the University of Oviedo, and has an MBA from the Polytechnic University of Madrid. She worked in the venture capital market for 8 years, and currently she works as general manager in a Business Innovation Centre dedicated to develop New based Technology companies in the Principality of Asturias (Spain).

During the time she worked in venture capital company, she carried out two different work tasks: Firstly as investing director, and after that, as investing department Coordinator. She has been member of 13 boards of directors from participated companies until Today. She also participated in the setting up of ASBAN (Asturias Business Angels Network), where she is board member. She is also Vice-President of ANCES (Spanish network of Business Innovation Centre).

Additionally she collaborates in several masters from University of Oviedo, and FENA (Asturias Business School) as teacher of Venture Capital and Investing Decisions tasks.

"I am collaborating with EBN since 2005, since I got General Manager role in BIC ASTURIAS. I participated in several meetings in Brussels, and the BIC I represent applied in 2008, 2009 and 2010 to the Euroleaders Award, become finalist in the three times.

In 2008 I participated as a speaker in a meeting named "financing your BIC, choosing the right model", and in 2009, BIC ASTURIAS participated in EBN CASE STUDY.

Related to evaluations of BICs, I visited SINES TECNOPOLE in Sines-Portugal in September'08, to evaluate their condition as a new BIC. In November'09, I visited BIC KYMI in Kouvola and Kotka - Finland in order to evaluate their maintenance as a BIC. And finally, in February of 2011, I visited TAGUS VALLEY in Abrantes-Portugal, to evaluate this organization as a new BIC. Additionally, I visited Lappeerante Innovation in order to present them EBN and its services, because they were thinking in apply to become a BIC.

Web: <http://www.ceei.es/index.asp>



**Chiara de Caro**  
**Impact Showcase Europe**

Chiara de Caro is the Director of Impact Showcase Europe, the largest showcase of companies started by young entrepreneurs in Europe, and a Partner of Gibbels Public Affairs, a Brussels-based consultancy.

Most recently she worked as General Manager for EBAN, an European Association of Business Angels and Early Stage Investors. Prior to this, she was the Director of YES, a European organization representing 40,000 young entrepreneurs all over Europe.

Chiara is also an active member of several international networks, such as Toastmasters and Professional Women International.

She holds a Bachelor's and a Master's degree in Political Science and a Post-Graduate degree in International Politics from the University of Perugia (Italy).

Web: <http://www.iempact.com/>

Web: <http://www.gibbelspa.eu/>